# **PYCON UK 2025**

#### 19–22 September Manchester

## SPONSORSHIP

Four days of Python talks, tutorials, and sprints.

**19 – 22 September, 2025** Contact Theatre **Manchester** 



#### What is PyCon UK?

PyCon UK is a conference run for the community by the community

#### In September this year, Python developers from across the UK and the World will gather in Manchester to share knowledge, to learn, and to socialise.

PyCon UK has been running since 2007, and it is organised by a team made up of Python practitioners of all levels. We welcome attendees with all the wide ranges of skills and interests that are encompassed by the Python programming language. From Web Developers to Data Scientists; From Learners to Teachers; From all backgrounds. We have a comprehensive code of conduct, which encourages an inclusive and friendly conference and a safe environment.

Our conference seeks to educate and develop new skills, best practices and ideas for the benefit of attendees, developers, speakers, and everyone in our Python community.

This year, the conference will take place at the Contact Theatre in Manchester, and consists of 3 days of talks, followed by a day of sprints.



Photography: Mark Hawkins

#### **The UK Python Association**

PyCon UK is operated by the UKPA Trading Ltd, the trading subsidiary of the UK Python Association (UKPA), which is a Charitable Incorporated Organisation (Registered Charity 1173471) registered in England and Wales.



Its objectives are:

- To advance education for the public benefit in the use and understanding
  of the Python programming language within the UK by: (a) Organising, presenting and promoting
  Python related conferences, meetings and events at venues within the UK, (b) Supporting and promoting
  Python related projects and events organised by UKPA members, and, (c) Supporting UKPA members
  wishing to attend Python related conferences, meetings and events.
- To advance education for the public benefit in the use and understanding of the Python programming language worldwide by supporting and promoting overseas Python related conferences, meetings and events.

All sponsorship agreements will be contracted with the UKPA Trading Ltd, registered in England & Wales (12254310)

#### Why sponsor PyCon UK?

Sponsor PyCon UK to support the Python community, promote your products to up to 350 delegates, and meet Python developers who are looking for work.

Your generous support allows us to run a conference that is accessible, inclusive, and affordable.

In return, we will ensure that your company is given exposure before, during, and after the conference, and we will work with you so that you get exactly what you're looking for out of your sponsorship.

This year, at the Contact Theatre in Manchester, sponsor booths will be at the heart of the conference, positioned centrally where attendees will constantly pass between talks, gather to talk and eat and drink.

"As a non-engineer, attending PyCon was **an incredibly safe and welcoming experience**. The event's inclusive atmosphere made me feel valued and supported, even though I came from a different professional background. The organisers and attendees fostered a culture of curiosity and respect, creating an environment where I could comfortably learn and contribute. I even gave a speech which was a little critical of how engineers work with non-engineers and the reaction was awesome. **Multiple people approached me after to thank me for sharing** and discuss the idea further. PyCon truly stands out as a community that embraces diversity and encourages everyone to explore and grow."

> Clare Spencer Product Manager Podmorph

"PyCon UK was absolutely phantastic. It was the first time I've attended, the venue was gorgeous, and I was immediately warmly taken in. I'm 100% coming back."

> Hynek Schlawack PSF Fellow

### What your sponsorship pays for

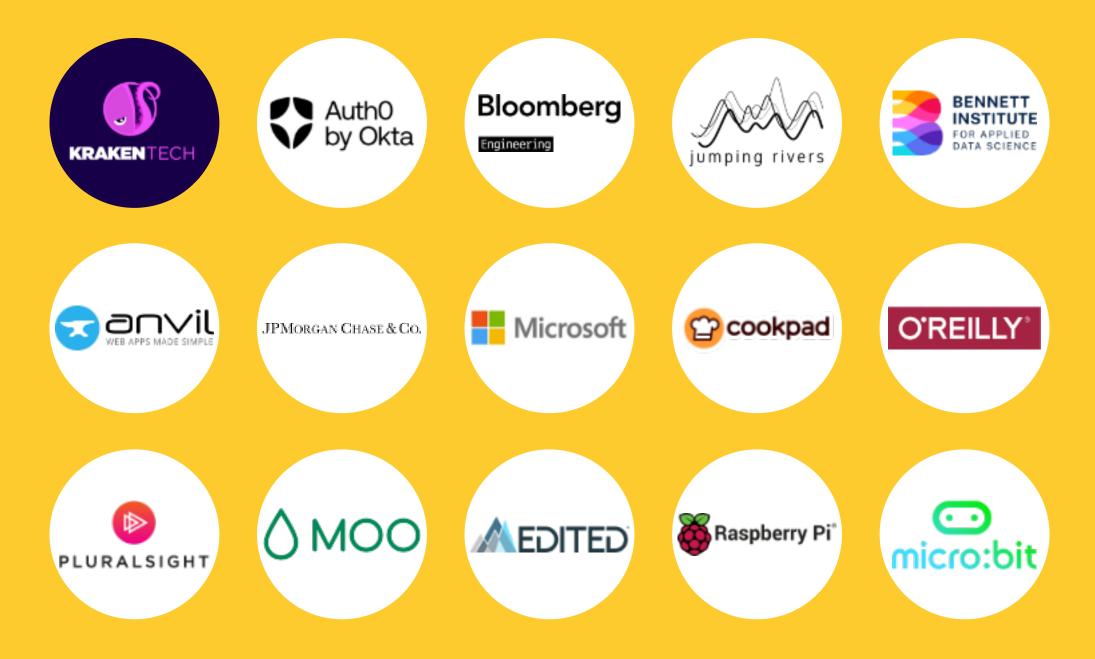
PyCon UK is run entirely by volunteers, on a non-profit basis.

All the support we receive goes towards covering the costs of the event. These include:

- Catering and refreshments
- Venue hire
- Audio-visual services
- Our accessibility programme
  Financial assistance for travel and accommodation for speakers on lower budgets
- Basic running expenses

... and all the other things you'd expect from a successful Python conference.

#### **Previous Sponsors**



"Sponsoring PyCon UK has been great.

Not only has it raised our profile in the community, it's an opportunity to participate, meet people, and get into interesting conversations with a wide spectrum of Python users. **PyCon UK stands out for both its close-knit community and how close sponsors can get to the action.**"

> Meredydd Luff Founder, Anvil

#### **Sponsorship Package Overview**

We have a number of sponsorship packages available at different price points: **Bronze, Silver, Gold, Platinum & Headline**. Each package above Bronze provides a number of included tickets which provide entry to the conference, including talks and other content, and each includes a number of benefits regarding placement of your branding, and the level of promotion your sponsorship will include.

Sponsors at the level of Gold and above *also* have the option to sponsor one or more specific aspects of the conference, such as the social event, the speech-to-text transcription and others.

Details are provided on the next two pages. If you don't see an option that suits you, or you'd like to get more involved in, for example, the organisation of the social event, please get in touch with us at **sponsorship@uk.python.org** 

Sponsorship Packages		Headline £10,000	Platinum £7,500	Gold £4,000	Silver £1,500	Bronze £600
Logos and Placement	Conference Website	<i>,</i>	~	1	~	
	Conference Hall Booth	<i>,</i>	<i>•</i>	1		
	Logo on Main Stage Slides	~	~			
	YouTube Title Card	1	1			
	Logo on/near Lectern	<i>,</i>				
Registration Benefits	Sponsor Badges	1	1	1	1	1
	Included Tickets	8	5	3	1	
Signage	Inserts at Attendee Welcome Table	~	~	•	~	~
	Intermission Videos	×	•	1	•	4
	Signage at Check-In	×	~			
	Signage at Coffee Breaks	~	~			
	Signage on Main Stage	~				
Social Media & Press	LinkedIn Announcement Post	•	~	1		
	Bluesky & Mastodon Post	3	3	2	1	

#### **Optional Extras**

The following additional options are available to Gold, Platinum, and Headline sponsors, providing extra presence at the conference. Your generosity will be rewarded with several reminders to attendees.

Lunches	£8000	Over the four days of the conference, our 350 attendees will have several lunches each.
Refreshments	£6000	PyCon UK attendees will consume about five thousand cups of tea and coffee and eat a similar number of snacks.
Speech-to-text Service	£4000	Every talk in the main auditorium will be supported by our speech- to-text service, providing live captions on a number of screens in the room.
Crèche	£4000	PyCon UK provides a free crèche, for the benefit of attendees who would otherwise be unable to attend due to childcare cost or commitments.
Audio-visual Services	£5000	The large screen, the PA system and lighting in the main auditorium - as enjoyed by all of our attendees.
Official Photography	£2000	The professional conference photographer will be present for all conference days and will create a lasting record of the event.
Something Else?		We're open to suggestions and ideas. If you really want to make a bespoke impact, please let us know and we'll be delighted to work with you to devise an appropriate sponsorship pack.

#### **Any Questions?**

We've been running PyCon UK (and other conferences) for a long time, and we have experience working with a wide variety of sponsors. We're happy to work with you to tailor a sponsorship package to your needs and budget.

If you have any queries or requests, please contact us at: sponsorship@uk.python.org